Vision
Case Study

LOGISTICS UK



Brandon Hire Station streamlines mixed driving and towing compliance

Summary

Brandon Hire Station, a division of the Vp Group and one of the UK's leading tool and equipment hire companies, operates a fleet of over 490 vehicles across 110 sites. The fleet includes HGVs but primarily consists of 3.5 tonne vans towing trailers, delivering equipment to trade and domestic customers across the UK. Significant differences between light and heavy vehicle compliance requirements had previously caused confusion. Implementing Vision supported driver education, provided managers real-time alerts and improved compliance across the entire fleet.

The Challenge

The majority of Brandon Hire Station's fleet is 3.5 tonne vans and a high proportion of drivers are non- HGV trained and therefore unfamiliar with compliance rules. This meant there was confusion regarding tachograph use, particularly when applying GB domestic or assimilated (EU) rules and towing scenarios. The organisation's existing compliance software was unintuitive to the extent that even experienced managers struggled to maintain compliance and Brandon faced high levels of missing mileage data. The company also wanted to address inconsistent debriefs that led to fragmented driver training and difficulty in monitoring repeat infringements in order to rectify driver behaviour.

Brandon Hire Station
The UK's Tool and Equipment Hire Specialist

20/20 Vision

- **Implemented Vision at 110 UK depots in 4 months**
- **Driver micro-training via App for enhanced knowledge**
- **Easy to read data via dashboards and graphs for instant understanding**
- **Compliance groundwork implemented for future audits and deeper performance analytics**

The Solution

Brandon Hire Station implemented Vision across 110 depots over a four-month period. The rollout involved a full in-house deployment across eight regions, allowing for a tailored setup and a smoother transition. Vision's calendar-style interface was used to help managers and drivers easily identify driving activity, rest periods and infringements. Micro-training modules were incorporated to reinforce consistent compliance messaging, while hands-on onboarding sessions supported the creation of "super users" who acted as internal champions. Clear, and simple to understand communication materials were developed in collaboration with Vision's MAC support team to ensure Brandon is well-informed regarding current and upcoming legislation.

Real World Impacts

Since adopting Vision, Brandon Hire Station has seen a notable improvement in compliance visibility, manager engagement and data quality. Missing mileage data has dropped significantly, and managers now have a clearer understanding of the reasons behind infringements, meaning they are able to support drivers with consistent messaging delivered through micro-training.

Intuitive and visual dashboards provide real-time oversight of compliance performance and alerts ensure managers know any areas that need addressing.

The changes have improved staff morale and confidence as employees now have a clearer understanding of compliance requirements and expectations.

"Vision has had a demonstrably positive impact on our business with drivers and managers now working together to improve compliance and, ultimately, the service we provide for our customers."

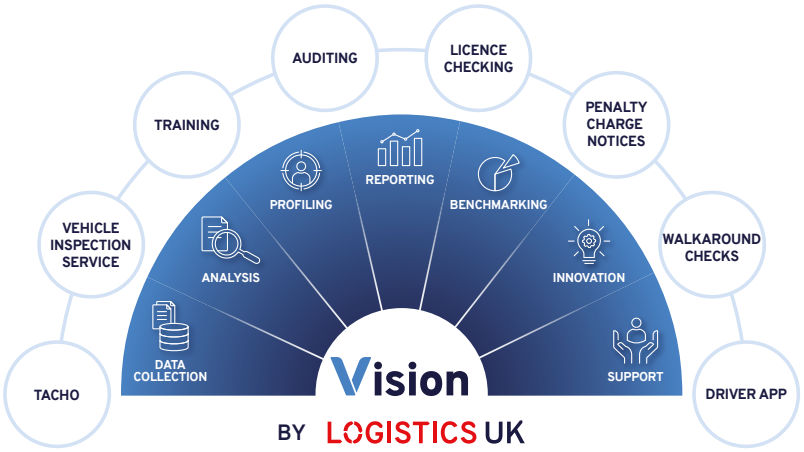
Andy Ray
Commercial Fleet Manager,
Brandon Hire Station

About

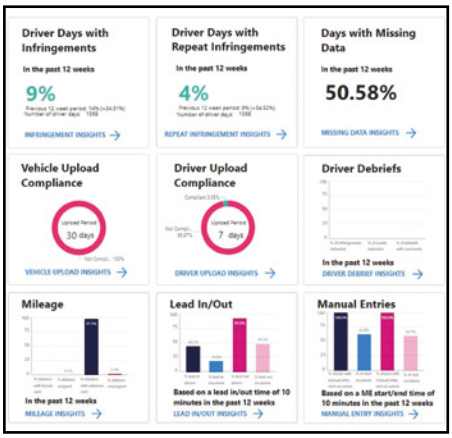
Vp Brandon Hire Station – part of specialist equipment-rental group Vp plc – is the UK's leading national tool and equipment hire specialist. Operating from more than 160 branches nationwide, the company supplies construction, industrial, trade and DIY customers with a comprehensive range of high-quality tools, plant and safety equipment.

What is Vision?

Logistics UK's compliance software, built for flexibility, precision, and seamless scalability. Vision keeps you ahead of compliance trends with data driven insights, tailored KPIs and human-led support.







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