LOGISTICS UK

Organisational strategy

Vision, mission and objectives





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Introduction

Logistics UK exists to support its members and champion the vital role that logistics plays in keeping the UK moving.

Our Vision, Mission and Objectives set out what we are aiming to achieve for our members, the sector and our organisation. They provide a clear sense of direction and will guide the decisions we make, the priorities we focus on and the value we deliver.

Everything we do starts with our members. Whether we are providing expert advice, delivering services, influencing policy or bringing the industry together, our focus is on supporting safe, sustainable and efficient operations, helping logistics businesses succeed and ensuring the voice of the sector is heard.

At a time of significant change and opportunity for our industry, these statements reaffirm our commitment to standing alongside our members, strengthening the sector and helping shape a successful future for logistics. They will help ensure we remain focused on the issues that matter most to the businesses and people we represent, while continuing to provide the expertise, support and influence our members value.

We look forward to working with our members, partners and stakeholders to achieve these ambitions and help shape a strong and successful future for logistics.



Our strategic direction

Vision

To empower a strong and unified logistics sector in every part of the UK.

Mission

- **Supporting** safe, sustainable, efficient and compliant operations.
- **Providing** a unique and authoritative voice for our members.
- **Advancing** the wider sector as critical to economic growth across the UK.

Objectives

Logistics as critical to growth
Position logistics as a foundational sector in a resilient and growing UK economy, now and into the future.

A single, trusted voice
Establish Logistics UK as the voice of the logistics sector, proactively sought out by government, policymakers and opinion formers.

Members at the heart of the organisation
Maximise the value offered to members through enhanced engagement, strengthened connections, and modernised and responsive services.

Long term financial resilience
Embed a structured approach to technology deployment and commercial decision-making to support organisational sustainability.

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