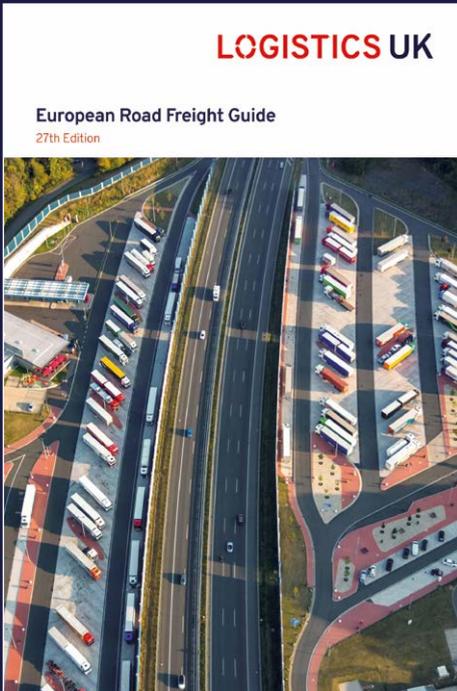


European Road Freight Guide



The Logistics UK *European Road Freight Guide* is an annual publication specifically aimed at those operators involved in European road freight distribution. It covers key aspects of moving goods into Europe and beyond, including customs procedures and other documentation requirements. There is information on all countries across Europe, both those within the European Union (EU) and those non-EU countries. It provides useful references on driving restrictions, travel advice, ferries, the CMR and TIR Conventions and speed limits.

There is a distinction within the guide between EU and non-EU country requirements with two separate sections and easy to navigate contents. The guide reflects the unrivalled expertise of policy experts at Logistics UK and is an essential guide for any operator involved in European operations.

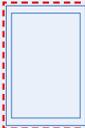
With its year round exposure the *Logistics UK European Road Freight Guide* is an ideal medium for you to promote products and services to Logistics UK's international members.

CONTACT DETAILS

Robert Reed

Sponsorship and Advertising Manager
M: 07818 450412
rreed@logistics.org.uk

Advertising sizes

Position	Size (width x depth)		
	Type (mm)	Trim (mm)	Bleed (mm)
Back cover	134 x 204	156 x 234	162 x 240
Inside front cover			
Inside back cover			
Page			

Artwork deadline	Published	Invoiced
March	May	May

For more details and costings please contact Robert Reed, Sponsorship and Advertising Manager
rreed@logistics.org.uk

Technical specifications

PDF	Composite CMYK
Content	Single page elements only
Bleed	3mm on all sides
Crop marks	Outside the bleed area, a 3mm offset is required
Images	High resolution (300dpi), CMYK format
Fonts	Embedded
Trapping	The creator should apply any trapping requirements if necessary but must be aware of the various application software limitations. The printer will not apply trapping.
Solid black	Please add at least 50% Cyan to significant areas of solid black.
Density	Combined colour ink density must not exceed 300%.

Please do not send RGB or Pantone documents – we use the 4 colour printed process CMYK

Logistics UK cannot take responsibility for production errors resulting from non-compliance to the technical specifications. Any non-compliance resulting in correction by the printer may be subject to additional charges.

Please send to (email attachments should be no larger than 25Mb)
design@logistics.org.uk