

DRIVER WELLBEING PROFILER (DWBP)

WHY DO DRIVERS CRASH?

Generally, drivers crash, not through lack of driving ability, but due to lack of the mental skills such as Concentration, Observation and Anticipation. Poor use of these key driving components often leads to the 'unexpected' and 'all of sudden' moments that in turn lead to expensive crashes. The Automotional team, which has over 30 years in improving driver performance, in association with Performance on Demand, has developed a Driver Wellbeing Profiler that checks drivers monthly, provides instant feedback and advice as to how they can improve, whilst also providing 'corporate' reports that clearly identify those drivers that are performing least well, in which areas, and that may need additional help over above the integrated E Learning.

Automotional and Performance on Demand are part of the NFE Group and Performance on Demand has been successfully using this in-house designed Well Being Profiler for over 10 years and is working extensively in the corporate health & wellbeing environment as well as in sport and education. The unique on-line profiler is delivered monthly, by e-mail reminder, direct to the user who simply clicks the link and completes the profiler in just 10-15 minutes. On completion, users receive an instant feedback report showing them how they are currently performing in the 11 areas assessed and how they are performing 'over time' and against their previous profiler. Advice is also provided as to how they can improve their performance in the neediest areas.

WHAT AREAS ARE ASSESSED?

- Tiredness
- Anxiety
- Anger
- Relaxed
- Positive engagement
- Employee engagement
- Mental clarity & decisiveness
- Self-Management
- Control
- Self-esteem
- Lifestyle

You do not need to be an expert in driver behaviour/performance to see that these 11 areas can easily affect a driver's ability to perform well in the areas of Concentration, Observation & Anticipation. However, identifying the poorly performing drivers is only the start but, by doing so, we/you can at least begin to ask the question as to why and, depending on the answer, offer a solution that will help to improve a driver's performance and more importantly your employee's health & wellbeing. Comprehensive Data Management is available providing insightful reports that help to identify which drivers may need additional help and importantly in which areas; a series of interactive workshops have been developed to support this online programme.

SOUNDS EXPENSIVE & COMPLICATED?

Well, it's not complicated at all as all we need is an e-mail address and it's certainly not expensive with the cost being just £12 per driver per year or if you prefer just £1 per month! This provides 12 monthly DWBP's, all on line Data Management and full support from the Automotional & Performance on Demand wellbeing experts who will download the data for you and provide you with regular reports if you don't want to do this yourself.

Better value still is that this WBP comes as a standard element in Automotional's Driver Risk Management (DRM) programme along with Driver Profiler, online Licence Checking, E Learner modules delivered quarterly and full Data Management reporting suite.

Visit http://www.automotional.com/pages/display/solutions_companies for more information or contact us on 01332 810007.