

LOGISTICS UK



Executive Membership
Prospectus

Influence | Insight | Networking | Advice

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Foreword

Logistics is central to the success of UK plc. Not only is it one of the nation's largest employers, it also underpins business activity across the wider economy, from retail and commerce to construction and manufacturing.

Given the industry's pivotal role, Logistics UK wanted to create opportunities for its leaders to influence its policy priorities, access quality insight and information, network at a senior level, and receive bespoke advice and support.

This is what our Executive Membership programme is all about – giving you the tools, insight and opportunities you need to inform your decision making and form your business strategy.

Phil Roe
President
Logistics UK

A grayscale photograph of Phil Roe, a middle-aged man with glasses and a goatee, wearing a suit and tie. He is smiling and has his hands clasped in front of him. A large, stylized blue ink signature is overlaid on the lower left portion of the image, partially obscuring his suit and hands.

What is Executive Membership?

While the logistics industry's profile with the Government, media and public has never been higher, the operating environment for businesses within the sector has never been more challenging.

As a business group with a history that stretches back more than 130 years, we have a deep understanding of the pressures that the leaders of logistics are under and the economic headwinds and strategic challenges that they face.

Executive Membership is a new level of membership for senior people working at the helm of this vital business sector. Combining the opportunity to **influence** Logistics UK's policy priorities with **insight and information**, and **events and networking** opportunities with bespoke **advice and support**, this is a comprehensive **suite of services** designed to keep you abreast of key trends, policy issues and commercial risks across the supply chain.

Our aim is to equip you with the tools and insight you need to navigate the challenges and opportunities that lie ahead.



**Influence over policy
and campaign priorities**

Insight and information

Events and networking

Advice and support

Influence

As one of Britain's biggest business groups, Logistics UK engages closely with ministers and senior officials across several government departments, from HM Treasury and the Department for Business and Trade to the Department for Transport and the Department for Energy Security and Net Zero.

As an Executive Member, you have a key say in influencing Logistics UK's policy positions and priorities, plus the opportunity to join strategic roundtables and collaborate on significant campaigns.

Our influential President's Council represents senior leaders from the industry's biggest players, helping give the leaders of logistics a bigger voice within government. Our Executive Members have the opportunity to engage with and potentially become future members of this board, in addition to receiving regular reports on its activities and outputs.



**Key achievements
from Logistics UK's engagement
with government in 2022:**

- **Reducing the impact of rising fuel and energy costs.**
- **Publication of *Future of Freight* – the first government plan for the UK freight sector.**
- **Launch of industry-wide Generation Logistics campaign.**

Insight and information

Logistics has always evolved and adapted to serve the changing needs of its markets, but the pace of that change is accelerating. Arguably, there has never been such a pressing need for businesses to access the most up-to-date information on the mega trends affecting the industry.

At Logistics UK we understand all too well the pressures senior people in the industry are under. When it comes to planning your business' long-term strategy, our reports can help you understand the wider context your business is operating within by providing quality data and commentary, expertly presented.

Our specially commissioned **Insight Reports** provide you with a unique perspective on the more pressing issues affecting the sector, including skills and decarbonisation. These combine real-world best practice case studies with incisive commentary and analysis using the most up-to-date data, examining both the potential opportunities and pitfalls.

As well as keeping you up to date on key topics, our reports are designed to help inform and de-risk your investment decisions on everything from procuring electric vehicles to optimising your supply chain.

An aerial, high-angle photograph of a large railway yard or freight station. The image shows numerous freight trains of various types, including boxcars, tank cars, and flatcars, parked on multiple tracks. The tracks are arranged in a grid-like pattern, and the overall scene is captured in a monochromatic blue and grey color scheme. A white rectangular box is overlaid on the center of the image, containing a list of reports and news items.

Insight Reports:
Skills and Decarbonisation
Logistics Report
EV Report
Decarbonising Logistics: The journey to net zero
UK Logistics Productivity and Growth Report
Mergers and Acquisitions Report
Policy briefings
Industry leaders' podcast
Regular news and information digest



Events and networking

Logistics is a people business, and there is no better way to gain an oversight of issues on the near and far horizon than by hearing from supply chain experts and meeting with your industry peers.

As an Executive Member, you have access to our strategic events, including our Supply Chain Resilience, Delivering Decarbonisation and Logistics Finance Forum conferences, as well as our celebratory black-tie Logistics Awards event.

You also have the opportunity to network with your industry counterparts at themed breakfast briefings and dinners featuring knowledgeable and informative keynote speakers.

We hold periodic webinars on topics of interest for our Executive Members and invite them to stay in touch with us and each other via a dedicated LinkedIn community.



**Themed breakfast briefings
and networking**

**Themed dinners and networking
opportunities**

**Access to Logistics UK events:
Supply Chain Resilience
Delivering Decarbonisation
Logistics Finance Forum
Digital Transformation in Logistics
Logistics Awards 2023**


Executive Membership webinars

LinkedIn community

Advice and support

Accessing the latest insight and information, networking with industry peers and gaining an overview of the industry's engagement with government can provide you with a valuable understanding of the challenges and opportunities that lie ahead.

However, there may be times when more bespoke guidance and advice is required. Our Executive Membership package includes the unique opportunity to access our experts to present the key findings of our Insight Reports and answer your questions on a one-to-one basis, or during an annual boardroom briefing.

An aerial, high-angle photograph of a white commercial airplane on a dark asphalt runway. The plane is oriented diagonally from the top-left towards the bottom-right. The runway has white markings. A semi-transparent white rectangular box is centered over the middle of the plane, containing text and a bulleted list.

**One-to-one briefings and
bespoke boardroom briefings on
the following topics:**

- **Decarbonisation**
- **Skills**



“Logistics UK never fails to impress me with its unwavering commitment to raising the level of professionalism within the industry and helping the sector grapple with the many challenges and opportunities that are fast coming down the track.”

Ian Uttley

Director, Stagefreight

Logistics Leader of the Year 2022

Contact us.

This is a rare opportunity to join a community of industry leaders, who face the same challenges as you.

For more information, contact:

Andy Fitt

Logistics UK Executive Membership Associate
(former Managing Director of Yusen Logistics)

07713 029451

afitt@logistics.org.uk

www.logistics.org.uk/executivemembership

LOGISTICS UK



Executive Membership

T: 01892 526171*

F: 01892 534989

www.logistics.org.uk



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Registered office: Hermes House, St John's Road, Tunbridge Wells, Kent TN4 9UZ
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