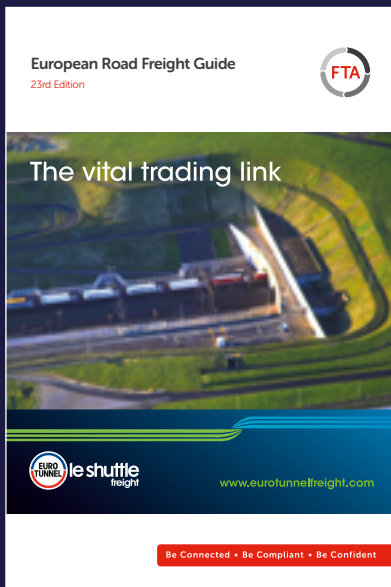




Leading UK  
Logistics

# European Road Freight Guide

24th edition



The FTA *European Road Freight Guide* is an annual publication specifically aimed at those operators involved in international road freight distribution. It covers many aspects of moving goods into Europe and beyond, including Customs' procedures and other documentation requirements. There is information on more than 50 countries across Europe, as well as useful references on driving restrictions, travel advice, ferries, the CMR and TIR Conventions and maximum weights and dimensions.

The 24th edition will be revised and updated to reflect all new legislation and requirements. The guide reflects the unrivalled expertise of policy experts at FTA, the only UK transport association with a presence in Brussels influencing decisions on international freight movement at the source. With its year round exposure the FTA *European Road Freight Guide* is an ideal medium for you to promote products and services to FTA's international members.

## CONTACT DETAILS

### Will Reeves

Sponsorship and Advertising Manager

T: 01892 552211\*

M: 07818 450470

[wreeves@fta.co.uk](mailto:wreeves@fta.co.uk)



**European Road Freight Guide**  
24<sup>th</sup> Edition

ADVERTISING SPACE  
FRONT COVER

**180 d x 156 w mm**  
**PORTRAIT**  
**+3mm bleed**

## Rates

Position	Colour £	Position	Black only £
Front cover	2,500	Full page	550
Back cover	2,000	Half page	350
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## Specifications

Position	Depth and width		
	Type (mm)	Trim (mm)	Bleed (mm)
Front cover	–	180 x 156mm*	186 x 162mm
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Inside front cover/inside back cover	204 x 134mm	234 x 156mm	240 x 162mm
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Half page	92 x 134mm	117 x 156mm	123 x 162mm

\* Please see layout on page 2 for branding positioning and allowance

Files Please ensure that you follow the detailed specification requirements supplied on the back page and also on the FTA website: [fta.co.uk/advertising](http://fta.co.uk/advertising) before supplying files.

For more details please contact [Will Reeves, Sponsorship and Advertising Manager](#).

Email: [wreeves@fta.co.uk](mailto:wreeves@fta.co.uk)

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Freight Transport Association  
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