

Supplying digital files for printed advertising

Technical specification

Logistics UK compiles all pages in digital format and requests all advertisers to supply their own copy in one of the following ways.

PDF files

- Colour: CMYK.
- Images resolution: 300dpi.
- Fonts: embedded.
- Single page document.
- Bleed: 3mm on all sides.
- Crop marks: outside the bleed area, 3mm offset.
- Trapping: the creator should apply any trapping requirements if necessary but must be aware of the various application software limitations.
The printer will not apply trapping.
- RGB or Pantone documents cannot be accepted.
- If using significant areas of solid black, please add at least 50% Cyan.
- Combined colour ink density must not exceed 300%.

Photoshop files

- Colour: CMYK.
- Format: jpeg.
- Resolution: 300 dpi.
- Turn any duotones or RGB files to CMYK.
- Please do not use compression on files.

	Trim area (wxh mm)	Bleed (wxh mm)
Full page	210x297	216x303
Half page horizontal	210x145	216x151

Email

design@logistics.org.uk

Email attachments should be no larger than 10MB.

File sharing sites

These can be used to transfer pdfs – please ensure you advise design@logistics.org.uk accordingly.

Logistics UK cannot take responsibility for production errors resulting from non compliance to the technical specifications. Any non compliance resulting in correction by the printer may be subject to additional charges.

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Logistics UK is a trading name of Freight Transport Association Limited
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*Calls may be recorded for training purposes

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