



Leading UK  
Logistics

# Van Drivers' Handbook



FTA's *Van Drivers' Handbook* is a quick and easy reference guide for drivers involved in the operation of vans and light commercial vehicles. Including best practice advice, tips and useful information regarding the rules of the road, FTA's *Van Drivers' Handbook* is a must-have for every van or light commercial vehicle operator.

The handbook reflects the unrivalled expertise of over 20 policy experts at FTA, and is an ideal publication to promote products and services to both drivers and transport managers.

## CONTACT DETAILS

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**Van Drivers' Handbook**

SPONSOR'S SPACE  
INCLUDING  
IMAGE AND LOGO

**160 d x 148 w mm  
PORTRAIT  
+3mm bleed**

YOUR LOGO  
HERE

## Rates and specifications

Position	Colour £	Depth and width		
		Type (mm)	Trim (mm)	Bleed (mm)
Front cover	n/a	-	160 x 148mm*	166 x 154mm
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Inside right hand	£1,250	190 x 128mm	210 x 148mm	216 x 154mm

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FTA compiles all pages in digital format and requests all advertisers to supply their own copy in one of the following ways.

## PDF files

- PDF files to be supplied as composite CMYK
- Files must only contain single page elements
- Pages must be created to include bleed of at least 3mm when required
- Crop marks must be outside the bleed area, a 3mm offset is required
- Files must contain all images in high resolution (300dpi), CMYK format and have all fonts embedded
- The creator should apply any trapping requirements if necessary but must be aware of the various application software limitations
- The printer will **not** apply trapping
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- If you are using significant areas of solid black please add at least **50% Cyan**
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