



We have a **mission**:

**We support, shape
and stand up for safe
and efficient logistics.**

We are one of the biggest business organisations in the UK, supporting, shaping and standing up for safe and efficient logistics.

Effective supply chains are vital to Keep Britain Trading, directly impacting over seven million people employed in making, selling and moving the goods that affect everyone everywhere.

With Brexit, technology and other disruptive forces driving changes in the way goods move across borders and through the supply chain, logistics has never been more important to UK PLC.

Our Member logo

Full members of Logistics UK may advertise their participation in the work of the organisation by reproducing the member logo on their printed letterheads and website.

To download the logo please visit **logistics.org.uk/membership/member-information-services/logisticsuk-member-logo** and please have your membership login details to hand.

Alternatively please call Logistics UK Customer Services on 0371 711 2222.* and please have your membership details to hand.



Terms and conditions of reproduction

Logistics UK shall have power to withdraw the right to use the Logistics UK logo as provided for in this bye-law from any participant where, in its opinion, continued use by that participant would be likely to reflect adversely on the organisation for whatever reason. Any member who knowingly contravenes this bye-law may, on the recommendation of the appropriate Divisional Committee, be required to withdraw from membership of the organisation pursuant to Article 13.

Our Member logo suite

Our logo should only ever be reproduced in the colours indicated in these guidelines.

Black and white versions are also available.

To ensure standout, we have some simple exclusion zone rules.
Always allow at least this amount of clear space around the logo.

Minimum size

The minimum size for our logo reproduction is **20mm wide**.



Logistics UK Member colour
White background

Logistics UK Member colour – alternative
White background

Logistics UK Member White
Colour/dark background

Logistics UK Member black
Light colour/white background/
other material requirements

Colours

Red
pms485c
c0 m99 y100 k0
r255 g0 b0
#ff0000

Dark Blue
pms274c
c100 m95 y30 k55
r9 g0 b65
#090041

Our Member logo guidance

We have some simple principles to ensure that our Logistics UK Member logo always appears correctly.



We never angle our logo.



We never outline our logo.



We never distort our logo.



We never apply effects to our logo.



We never alter the positioning of elements within the logo.



We never change the colour of our logo.



Never attempt to recreate the logo. Always use master logo files available from:
design@logistics.org.uk

**Find out more
by contacting
design@logistics.org.uk**

T: 01892 526171* F: 01892 534989 www.logistics.org.uk

Logistics UK is a trading name of Freight Transport Association Limited
Registered office: Hermes House, St John's Road, Tunbridge Wells, Kent TN4 9UZ
Registered in England Number 391957

*Calls may be recorded for training purposes
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